

FOR IMMEDIATE RELEASE



The Greatest Show (& Tell!) in the East Bay Returns

The Best of East Bay Hardware Startups, Engineering, Food & Art Scenes Gather to Celebrate Making, Invention & Creativity

Oakland, CA – October 1, 2015 - A world record holding paper airplane maker, engineers with home-made robots for fighting and driving, and a vintage rope weaver are a few of more than a hundred “Makers” coming together on October 18 for the 6th Annual East Bay Mini Maker Faire.

This celebration of Do-It-Yourself creativity and invention in the Temescal district of Oakland is a full-on community festival, with multiple stages, music, food trucks, rides (though pedal powered!) and many, many family-friendly projects to make. Activities include creating boats from corks, riding wacky bikes, making paper circuits, operating robots, and even churning butter. Projects showcase the new digital fabrication toolset hobbyists are enjoying, as well as time-tested tools like pottery wheels and metal forges.

The East Bay Mini Maker Faire in the Temescal district of Oakland has become a major annual event in the San Francisco Bay Area, with more than 7,000 attendees last year. It is like the “flagship” Maker Faire in San Mateo, but smaller and more focused on local projects and hands-on making. Something unique about this Faire is that it is organized and run by parent volunteers from Park Day School. The sensibility of the organizers and the scale together make it especially good for families.

The Faire is also home to the world’s only Crate Stacking competition, where rock-climbing gear and a crane hold participants in the air as they try to balance stacking and standing on upside-down milk crates. (Something you must see- or try- to believe!)

New this year will be a Dark Room for light projects, and an increased area showcasing the best in the East Bay Hardware Startup community. A larger robotics area, including TWO robot competitors on ABC’s Battlebots show who will feature demos and audience driving. Over 50% of the projects are new to the show, so the show will surprise and delight even the hardcore Maker Faire fan.

For journalists, the Faire offers amazing fodder for features on brilliant local makers, East Bay hardware startup scene; high tech and low tech whiz kids; the Maker movement sweeping the country; urban farm homesteaders and sustainability; and the educators who are bringing “hands-on” back into the classroom. Our media team is eager to help you find the perfect story for your audience.

A fact sheet and overview of highlighted makers follows.

Media Contacts:

Helen Whitkin 510-289-7430

Helen@ebmakerfaire.com

Peter Henderson 323 251 4827

Images and Logos available: <http://www.ebmakerfaire.com/media>

FACT SHEET

What: the East Bay Mini Maker Faire is a family-friendly event featuring rockets and robots, digital fabrication, DIY science and technology, urban farming and sustainability, alternative energy, bicycles, unique hand-made crafts, music and local food, and educational workshops and installations. There are lots of things to make, discover and see.

When: Sunday, Oct 18 10 a.m.-5 p.m.

Where: Park Day School, 360 42nd St, Oakland, CA 94609

Tickets: advance tickets \$17 adult, \$13 children 4-18, children 3 and under free

Website, including ticket sales: www.ebmakerfaire.com

Twitter: @ebmakerfaire

Facebook: <https://www.facebook.com/ebmakerfaire>

To do and see:

- Build a long distance paper airplane from the Guinness World Record Holder
- Discover a revolutionary \$9 computer by a local startup
- Witness a 8 “story” record player, the Octoplayer
- Print in 3D
- Ride a bicycle-powered ferris wheel
- Create a downhill racer in the Nerdy Derby
- Meet “Wrecks”, a 250 lb. fighting robot from the [TV show ‘Battlebots’](#)
- A bicycle made of cardboard and 3D printed parts
- Watch out for: a 400 square foot flame studio from Oakland’s Crucible art center
- Hear live music from the East Bay Brass Band and many more
- Blow a horn and play a violin at an Oakland Symphony instrument “petting zoo”
- Climb a stack of milk crates as you build it, while “on belay” from a crane (last year’s record: 28 crates)
- Launch a model rocket
- Solder your first electronics project
- Ride a bicycle ferris wheel
- Build your own rocket
- Weave a rope with vintage equipment
- Learn to make long-distance paper airplanes from the world record holder
- Be inspired by kid Makers, including the FIRST school robotics team world.
- Pickle and save urban farm produc
- Look up to an 8-story vinyl turntable, the Octoplayer
- Enjoy the “secret garden” campus and playgrounds of Park Day School
- Eat from local food trucks

The media team can help find makers for interviews and do research for stories as well.

Complete list of makers and exhibits: <https://ebmakerfaire.wordpress.com/2015-makers/>

Schedule at: <http://ebmakerfaire.wordpress.com/schedule/>

The East Bay Mini Maker Faire is independently organized and operated under license from Maker Media, Inc.

###